FOR IMMEDIATE RELEASE

SolaTrim® Launches SolEmber™ — A Breakthrough Wildfire Defense Solution Engineered with FireStorm® EmberMesh™

Rocklin, CA | March 2026 — **SolaTrim®**, a leader in innovative solar protection solutions, announced the launch of **SolEmber™**, a new line of products designed to protect homes, solar systems, and communities from the growing threat of wildfire. Built with **FireStorm® EmberMesh™ technology**, SolEmber™ provides a **durable, code-compliant shield** against ember intrusion—the leading cause of wildfire-related property loss. Studies show that **up to 90% of structures destroyed in wildfires ignite from EMBERS**, not direct flames, as embers can travel up to a mile ahead of flames. SolEmber™ is engineered to stop these dangerous threats before they spark disaster. By design, SolEmber™ directly prevents WildFire Fuel and WildLife Debris from accumulating under vulnerable solar panel arrays.

"Wildfire season is longer and more destructive than ever before," said Ernie Bayless, Managing Partner. "With SolEmber™, we're giving homeowners, builders, and communities a powerful, lasting defense that is as practical as it is essential. This product represents the next chapter in SolaTrim's® commitment to safety, innovation, and protecting America's renewable energy future."



Key Features of SolEmber™

- **Proven Protection:** Blocks embers, WildFire fuel, and WildLife debris from vulnerable entry points under solar arrays providing home hardening protection.
- **Fire-Rated & Code Compliant: WUI & IWUI** certified, meets **ASTM E2886 testing standards**, is **Class A fire-rated**, and compliant with **Chapter 7A wildfire construction codes.**
- **Durable Stainless Steel:** Made from **304 stainless steel** with a low-visibility black powder coat finish—built to last in the harshest conditions.

- **Easy Installation & Retrofit:** Fast, permanent installation that provides home hardening protection while maintaining exceptional airflow to solar panels.
- **Peace of Mind:** Provides confidence that solar investments are protected from WildFire Fuel and WildLife Debris accumulating under solar panels.

SolEmber™ extends SolaTrim's® mission to deliver proven and protective solar products by combining the proven benefits of SolaTrim's® solar protection with the cutting-edge performance of FireStorm® EmberMesh™. As a first of its kind, SolEmber™ offers **unparalleled WildFire and WildLife defense** for solar investments**.**

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About SolaTrim® and SolEmber™

With over 15 million feet installed, SolaTrim® and SolEmber™ deliver state-of-the-art hardening solutions that protect and enhance residential solar systems. Focused on innovation and safety, SolaTrim® provides products that meet the evolving needs of homeowners and communities in wildfire-prone regions worldwide.

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For Immediate Release

- *New Wildfire Defense Tech: SolEmber™ Stops Embers Before They Spark Disaster*
- *SolaTrim® Launches SolEmber™ — Protection Against Wildfire's Hidden Danger*

Rocklin, CA | March 2026 — **SolaTrim®** announced the launch of **SolEmber™**, a groundbreaking wildfire defense solution engineered with **FireStorm® EmberMesh™** technology.

EMBERS—not flames—are the proven cause of up to **90% of homes lost in wildfires**. SolEmber™ provides a **durable, code-compliant shield** that blocks embers, WildFire fuel, and WildLife pest debris from entering and accumulating in vulnerable areas under rooftop solar arrays.

Key Highlights:

- **Fire-Rated and Tested: WUI certified**, Meets **ASTM E2886**, **Class A Fire Rated**, and **Chapter 7A compliant**.
- **Durable and Discreet:** Strong stainless steel mesh with a low-visibility black powder coat finish.
- **Easy Retrofit:** Simple installation for home hardening solution.
- **Peace of Mind:** Provides confidence that solar investments are protected from WildFire Fuel and WildLife Debris accumulating under solar panels.

"Wildfire season is longer and more destructive every year," said Ernie Bayless, Managing Partner. "With **SolEmber™**, we're giving homeowners and communities the first line of defense against wildfire's hidden danger—***embers***."

For more information, visit **www.SolEmberDefense.com** or **www.SolaTrim.com**

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